



oes® Lithographing Company

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ROCKETLINE News Release Spring 2012

PPAI 113484 ; ASI 57650

GOES is proud to maintain continuous PPAI membership since 1909, and continuous ASI membership since 1950 using the line name ROCKETLINE to protect distributors sourcing sites and salespersons. July 2012 begins our third year of relocation from Chicago IL. Please change all previous contact information to that shown above. All CSR's have an individual email address, furnished on request.

2012 catalogs are available in reasonable [8.5x11 paper format] quantities and on line as a download @ www.rocketline.com.

Some Rocketline item descriptions, although specialty trade dress protected for years, are used by promotional salespersons everywhere to describe certain types of Advertising Calendars and Products.

Queen Mary Jumbo, Enterprise Jumbo, Advertising Indoor Billboards, Prestige Semi Jumbo and Eclipse are variously sized wall hangers visible at ever greater distances with a large calendar pad & Advertising Customer Copy with safety tinned edges to last over a year. These five impressively beautiful and impressionable hanging wall displays fit any space for the public's immediate viewing experience.

Lil' Sticker- BC-60 [the first business card calendar] , Monarch, B4 Euro sized 6 & 12 sheet wall hangers, Professional Appointment 3700 series and Commercial ½ Aprons - these products reduce distribution and material costs because of weight & size. These products in proven descriptive use for 40+ years, all with modern American made safe use materials.

GOES's vault archives the largest and oldest documented print-usage pictorial collection in continuous use by the same firm under the same family management available for Promotional Product use today. An advance in electronic imaging and print technology brings this selection to short run use for consumers. ROCKETLINE will search this vault for a selection of art or photographic images from which your customer may chose that "just right" image for next year's calendar. Popular categories include Glamour art, National Park art, Patriotic art, Clipper sailing ships, Grist Mills and Covered Bridges, Fox Hunts, Europe, Domestic wildlife- you name it and we may be able to show one that will be "just right".

Rocketline has many price points to offer the customer based on size, quantity and order date: manufactured in the USA with personal attention of Rocketline Customer Service Representatives a click or call away. Experience our motto" Quality [products and honest dealings] Without Compromise", Contact us today or any day that we may help.

Sincerely, Chris Goes president chris@goesproducts.com 1.262.728.2600x217